

Cookie notice

Like most websites, we use cookies and we have created this cookie notice to let you know what cookies we set and how they work. Please read this notice carefully together with our [privacy notices](#), which set out how and why we collect, store, use and share personal data generally, as well as your rights in relation to your personal data and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by HelloDPO Law Ltd referred to as “HelloDPO Law”, “we”, “us” or “our” in this notice.

Our website

This cookie notice only relates to your use of our website, www.hellodpo.com

Links to other websites

Throughout our website we may link to other websites owned and operated by third-parties to, for example, give you information about what charities we support or to link to pages containing useful, data protection related resources and to allow you to share our website content. These other third-party websites may also use cookies or similar technologies in accordance with their own separate cookie notices. For privacy information relating to these other third-party websites, please review their cookie and privacy notices as appropriate.

Social media

We have a social media account page with LinkedIn, which you can access via a link on our website.

LinkedIn uses cookies. You can find out about the cookies they set and how to change them [here](#). We would also encourage you to read their privacy notice which can be found [here](#). We also use LinkedIn to advertise our services, which involves the placing of cookies on our website. This is explained further in the “Marketing cookies” section of the table below.

What are cookies and what do they do?

A cookie is a small text file which is placed onto your device (e.g., computer, smartphone or other electronic device) when you use our website. We use cookies on our website to record that you have been shown the information about the cookies we set, to distinguish between humans and bots using our contact form so we can reduce spam, to analyse how people interact with our website for statistics and marketing purposes. For example, we may monitor how many visitors we receive, how they access our website (e.g. from a search engine or directly inputting our address) and how long people spend on each page of the site. This infor-

mation will be used in aggregate to help us to understand how people are using our website so that we can improve it and so that we can review and adapt our general marketing strategy. We also used cookies in relation to advertising our services on LinkedIn.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](#) published by the UK Information Commissioner’s Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested.

You can withdraw consent to the use of cookies or manage cookie preferences by clicking on the paper clip icon at the bottom left corner of the screen on each page of our website, which will take you to the cookie tool. It may be necessary to refresh the page for the updated settings to take effect.

Our use of cookies

The table below provides more information about the cookies we use and why:

Cookie owner	Name	Purpose	Do we need your consent to place this cookie?	How long does the cookie last?
Strictly necessary cookies				
Cookiebot	CookieConsent	Used to record the fact the information about the cookies set by this website has been shown to the user.	No	1 year from when information is shown
	gif	Used to count the number of impressions the Cookiebot banner receives.	No	session cookie (i.e. it lasts until you log off or close your browser)
Cloudflare	__cf_bm	This cookie is used to distinguish between	No	1 day

		humans and bots to help protect our website from malicious bots.		
Google	rc::a, rc::c	These cookies are used to distinguish between humans and bots when completing the contact form.	No	rc::c is a session cookie (i.e. it lasts until you log off or close your browser) rc::a is a persistent cookie
Preference cookies				
Elementor	elementor	This allows us to use pop ups on the website.	Yes (there a currently no pop ups and so this is optional)	Persistent
Wordpress	wpEmojiSettingsSupports	The cookies keep the correct state of font, blog/picture sliders, colour themes and other website settings.	Yes	session cookie (i.e. it lasts until you log off or close your browser)

Google (Google Analytics)	_ga, _ga-#, td	This is a web analytics service provided by Google which uses cookies to show us how visitors found and explored our site, and how we can enhance their experience. It provides us with information about the behaviour of our visitors (e.g., how long they stayed on the site, the average number of pages viewed) and also tells us how many visitors we have had. We use this information in aggregate to improve our website and as part of our general marketing strategy.	Yes	_ga – 2 years _ga_# – 2 years td - session cookie
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Marketing cookies

LinkedIn	li_gc	These cookies are used in relation to advertising on LinkedIn. We post adverts for our services on LinkedIn. When a user clicks on an advert, visits our website and	Yes	180 days
	UserMatchHistory		Yes	30 days
	li_sugr		Yes	3 months
	lidc		Yes	1 day

	bcookie	<p>accepts marketing cookies, the cookies will track actions on our website (e.g. submitting a contact form) so that we can understand how our LinkedIn adverts are performing and so that we can re-advertise our services to that user when they return to LinkedIn. LinkedIn provides us with pseudonymous data such as truncated/hashed IP address, device/browse characteristics timestamp in order to enable us to do this.</p>	Yes	1 year
	bscookie		Yes	1 year
	AnalyticsSyncHistory		Yes	30 days
	li_adsId		Yes	Persistent

Third party access to the cookies

The cookies we use will only be accessed by us and the parties listed in the table above for the purposes referred to in this cookie policy.

How to turn off all cookies and consequences of doing so

If you do not want to accept cookies from any websites, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our (and other) websites.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

How to contact us

Please contact us using the details set out in our website [privacy notice](#) if you have any questions about this cookie notice or the information we hold about you.

Changes to this notice

This notice was last updated on 4 March 2024.